

AYAZ VURAL

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SUMMARY

Product-minded operator with two years at a B2B SaaS company. I scope projects end-to-end and ship the code myself when it moves faster — most recently building internal tools and a customer onboarding flow with Cursor and Claude Code, plus a multi-tenant iOS app released on the App Store.

EXPERIENCE

Pepper

Toronto, ON

B2B SaaS platform for food distributors.

Operations Lead, New Verticals

Jan 2026 – Present

- Lead two customer-facing e-commerce workstreams: a Shopify program (B2C storefronts and a Lite templated offering) and an AI-powered website product. Both open new DTC revenue and SEO channels for Pepper's distributor customers.
- Shipped 10 new client websites under the templated program, replacing a one-off custom build process with something scalable.

Technical Project Manager

Nov 2024 – Jan 2026

- Wrote the PRD and coded the "Become a Customer" credit-check onboarding flow end-to-end using Cursor and Claude Code, coordinating with legal and external contractors to ship the regulated workflow.
- Architected and shipped Demo Runner, an internal tool (Python + n8n) that spins up per-customer sandbox demo environments on demand. Designed the pipeline, built most of it, and pulled engineering in for targeted pieces. Replaced a shared single-environment setup that had been a bottleneck for sales and onboarding for years.
- Owned customer-driven feature work (cutoff-period updates, truck-tracking integrations, pricing-logic changes) end-to-end: scoped directly with the customer, planned the implementation, got sign-off, then wrote and shipped the code.

Central Operations Analyst

Jun 2024 – Nov 2024

- Stood up and led a 15-person product-content team in the Philippines that ingests and structures data into Salt, Pepper's internal product library powering every customer storefront and onboarding flow.

Interius Farms

Montréal, QC

Vertical farming company.

Technical Product Manager, Intern

May 2023 – Aug 2023

- Built Python data pipelines that lifted operational efficiency by ~20% and surfaced real-time insights to the team.
- Stood up sensor data infrastructure on InfluxDB and Grafana, ingesting ~10,000 data points/day across distributed hardware and visualizing them for non-technical users at 95% production uptime.
- Wrote product and codebase documentation to speed up onboarding.

QMIND (Queen's AI Consulting)

Kingston, ON

Product Team Consultant, ESG & Sustainability

Feb 2021 – Jan 2022

- Built an NLP application that analyzes corporate ESG reports to surface sustainability trends, prototyping two model variants with HuggingFace and BERTopic.
- Shipped a Flask web app so non-technical stakeholders could access the analysis.

PROJECTS

Catan Leaders — iOS App

Submitted to the App Store

- Designed and built a multi-tenant iOS app for tracking Catan game scores with an ELO rating system. Owned product, architecture, and the App Store submission end-to-end.

Horizon — Climate Risk Web App

2025 - Present

- Building a place-based climate risk web app on Next.js and Supabase, using Cursor and Claude Code. Designing the product, data pipeline, and deployment myself.

EDUCATION

Queen's University — Bachelor of Computing, Cognitive Science Kingston, ON · Sep 2018 - Jun 2023

Activities: Queen's Vertical Farming Team

BrainStation — Product Management Certificate · Feb - Apr 2024

SKILLS

Technical: Python, SQL, Next.js, Supabase, Swift / iOS, Shopify, n8n, Cursor, Claude Code, HuggingFace / BERTopic

Product & Ops: Product operations, technical project management, customer onboarding, compliance and regulated workflows, roadmapping, cross-functional leadership, distributed-team management